

VINCENT MANOUVRIER

Birthdate : June 2, 1970

Birthplace : Nantes, France

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Website : www.manouvrier.net

Website : www.vmanouvrier.com (entertainment)

DESIGN MANAGER

Global and corporate identity - branding - package design

Professional experience

Artistic Director/independent, 2003-2009, Paris

Design, production, and project management

- Corporate identity :

MUSEWORLD.com

Design and production of corporate identity : logo, usage and standards manuals, brands, packaging, print and Web communication tools

- Visual identity :

JOBINTREE, OPTIRISK, COMETE, EMERIT

Design of usage and standards manuals

- Branding : **AVANQUEST, EMMÉ, ANUMAN, MICROAPPLICATION**

Brand design : Architecte 3D, TopEmme, Tootifunny, RecreaFun, DVD+

Design of graphic reference manual for the educational game "ADIBOU"

- Package design :

KOCHMEDIA, FTD VIDEO, MINDSCAPE, AVANQUEST, EMMÉ, ANUMAN, MUSEWORLD, ULM, MADRICS

Creation of packaging for different products : PC, Nintendo DS & Playstation games, DVD movies)

- Press and publicity :

Design of press releases for the promotion of new video games : sacred 2, Horse life 2, Bratz Pony's

- Point of sale materials (POSM)/displays: Graphic design and production for bi-monthly event campaigns for the "Celio" and "Celio Club" stores in France (clothes & accessories)

- Communication tools for sales force of **KOCHMEDIA, EMMÉ, MICROAPPLICATION**

- Internal communication tools for Human Resources departments of **AREVA** and **ACCENTURE**

Design Manager, Artistic Director/Partner, 1996-2002, Paris

IN UTERO, Agency for design and communication : Print, Web, Video games, and Sound

Creation and coordination of the design team

- Management of the graphics studio : 7 members (planning, production)

- Project management : from client brief to delivery

- Budget management : research, selection, and management of client relations

Design, production, and project management :

- **PHILIPPE MATIGNON, PLAYTEX, WONDERBRA**

design of communication materials for sales force (catalogues, brochures, sample books)

- ACCENTURE :

- Development of communication tools for Human Resources, targeted for institutions of higher education
- Design and production of recruitment site.
- Design of press campaign for recruitment in France of recent higher education graduates

- SOFITEL, FORMULE 1 :

- Production of interfaces for client reservations
- Production of TV interfaces - client service in rooms

- EIDOS, EMME, CRYO, UBISOFT, ATARI, MICROIDS

- Design of packaging, brands, point of sale materials, promotional brochures, publicity, game logos

Designer/Partner, 1995-1996

BIG (Brigade d'Intervention Graphique), Graphic design studio

Design and production of "Streetware" store interiors

Design/creation of the brands "ZONE 5" and "R-cotton", graphic identity of range of clothes

Education

1990-1994

ESDI/Paris, Ecole Supérieure de Design Industriel (industrial design school)

Thesis : "The Futuroscope" - Creation of the visual identity of the amusement park of Poitiers in France

Diploma, with Honors awarded by the ESDI Jury

1989-1990

Ecole des Beaux Arts d'Orleans

1989-1990

Atelier Met de Penninghen/Paris - Preparatory studio course for competitive art school entrance examinations

Languages

French - Mother Tongue English - Functional

Software

Suite Adobe - QuarkXpress

Dreamweaver - Suite Microsoft Office

Personal Interests

Action painting, Beat generation, naturopathy, MMORPG (Massively Multiplayer Online Role-Playing Game), painting (www.manouvrier.com), jogging, skydiving